



Next summit in Barcelona – 29th & 30th April

Barcelona will host the meeting of the main hotel associations against illegal tourist accommodation

Hotel associations from cities such as New York, Paris, Buenos Aires, London, Tokyo and Mexico City will attend this summit

The meeting takes over the meeting convened in November by the New York Hotel Association.

Barcelona, 4 April 2019 – The main hotel associations of different cities around the world have created a common front to combat the serious damage caused by illegal tourist accommodation. The **Gremi d'Hotels de Barcelona** will host the meeting that will be held in Barcelona on **29th and 30th April, within the framework of the ReformBnB forum**, which will be attended by representatives of more than 30 countries and will be joined on Tuesday by political and neighborhood representatives that will offer their point of view and opinion on the matter, in an appointment that will serve to share experiences and fight against the tourist accommodation fraud.

A big challenge for cities all over the world

During the last ten years, illegal tourist rentals have grown thanks to a poorly regulated environment. In this sense, the almost total lack of rules has allowed short-term rental platforms to grow quickly, with Airbnb in particular being the most developed platform within this regulatory chaos.

The meteoric growth of online marketing platforms, such as Airbnb, has had a very high social cost for citizens, damaging housing accessibility and leading the neighbor's expulsion from the most touristic neighborhoods and the loss of their essence.

"We seek to visualize that this is a global problem, not one of individual cities", says Manel Casals, general manager of Gremi d'Hotels de Barcelona, the host organization of this second meeting. ***"The main concern is the growing illegal tourist supply all over the world, especially the one related to tourist accommodation, which threatens the quality and excellence of the sector"*** and adds ***"at the Barcelona meeting we will have more precise information on the current situation in the main tourist cities and on the measures applied which have worked, or not, to provide a solution to this problem in these cities. Our***

objective is to make a proposal of global guidelines that can be adopted by the administrations of all these cities”.

Second meeting

The meeting takes over from the meeting promoted by the **New York Hotel Association** last November, together with the **Gremi d’Hotels de Barcelona**, the main hotel associations in **Paris (AHTOP y GNI-Synhorcat)** and the **Montreal Hotel Association**, which allowed the participating entities to share successful experiences of each destination against illegal tourist accommodation, as well as demanding the relevant administrations to legislate forcefully to completely eradicate fraud and the lack of control in tourist accommodation.

During the New York summit, hotel associations signed an 8 points **manifest** with a clear constructive will, with very clear proposals to be able to **sustainably** fit the “real” collaborative economy and **banish professional operators who hide their illegal activity, which is estimated to account more than the 50% of the turnover of platforms such as Airbnb.**

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